

Safe Creative is the global copyright registry.

CUMULATIVE PROTECTION FOR INDUSTRIAL DESIGN⁽¹⁾

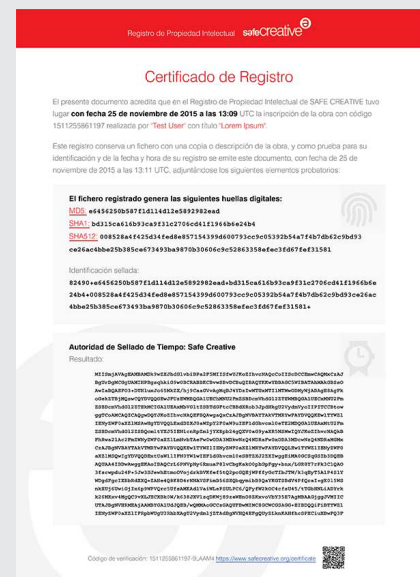
(1) Safe Creative's Copyright Registry provides, thanks to its solid authorship evidence, cumulative protection for industrial drawing, modelling and design.

Cumulative protection for industrial design

Cumulative protection, that is, through copyright and the rights over industrial designs, is possible when a product has certain non-functional attributes.

This special consideration is contemplated in most of the world's legislations for industrial design, due to its double nature, aesthetic and functional.

International Law expressly recognises industrial designs and applied arts as objects which can be subject to be protected by copyright. In this respect a reference can be made to the Paris Convention for the Protection of Industrial Property, the Berne Convention for the Protection of Literary and Artistic Works and the Uruguay Round Agreement on Trade-Related Aspects of Intellectual Property Rights⁽¹⁾.



Global protection

In order to enjoy the protection granted by copyright, creators in all signatory countries of the Berne Convention only need to prove their paternity and legitimacy in the circumstance of litigation.

Safe Creative's registry generates a solid evidence⁽²⁾ of authorship presumption, unless evidence to the contrary, to prove the work's paternity in favour of the rightsholder.



(1) WIPO (2002) Industrial Designs and their Relation with Works of Applied Art and Three-Dimensional Marks.

(2) Deposit of the identification file, register of multiple digital fingerprints (MD5, SHA1, SHA512), and homologated redundant timestamping.